

The Standard for AI Professionals



FRACTAI

Foundation for Research, Accreditation,
Communication and Training in AI

Accreditation for AI Professionals

Guidance and Standards for AI Professional Competence and Commitment



CFAIE



CFAIS



CFAIP

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Robust AI, Safe for Society

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Foreword from Fractal AI Founder Dr Marie Oldfield, CStat, CSci, CFAIE, SFHEA

The Register for AI Professionals is a historic step in the professionalisation of a discipline and community of Professionals.

AI Professionals face significant challenges in designing, developing, and deploying robust AI. These challenges are widespread. A plethora of issues seen in the Laidlaw Report (2012), MacPherson Review (2013), and the Lords Select Committee on Science and Technology (2021) have shown consistent problems in ethical modelling.

As regulation and legislation is being developed at pace in order to hold professionals accountable, the right support, mentorship and training must be a key consideration. FRACTAI is setting the standards for professionals in AI.

Professionals can now be recognised for their skills and valued for the roles they play in safe and robust AI creation.

This Register works to provide a positive environment for AI Professionals to flourish, mitigate societal risks from algorithmic harm, and foster an inclusive interdisciplinary professional community in AI.



Purpose

This document is FRACTAI's Guidance and Standard for AI Professional Competence and Commitment. The primary purpose of this document is to provide guidance and direction for AI professionals to meet the standards required to become a Certified Specialist in AI.

This document will explain the purpose and benefits of registration, how to achieve registration, and give a breakdown of the competency and evidence requirements to meet the AI registration criteria. Professional registration is divided into the following categories:

- Certified Professional in AI (CFAIP)
- Certified Specialist in AI (CFAIS)
- Certified Expert in AI (CFAIE)

Professional Registration

Professional registration provides evidence that an individual meets the professional standards and commitment required to be part of the ethical and effective development and management of AI, analytics, and modelling of both today and in the future.

Registration gives confidence to employers, businesses, and organisations in an individual's competency and ethical standards within AI-related industries. It assures that the individual has met a standard of knowledge, understanding, and professional competence, verifying their suitability to be engaged in AI development and management projects. To retain registration, the individual must demonstrate ongoing Professional and Professional Development (CPD) and adherence to the FRACTAI code of conduct.

To join, here's the professional registration link: [Join Us](#)

Who is Professional Registration for?

This register is for professionals who work with AI. This includes all disciplines.

AI-related technologies can be found today across most industries, with many different professionals engaged in the development, management, and use of advanced modelling and analytics.

Every discipline is welcome, from historians to geographers, as well as classical scientists. Whilst academic qualifications will be considered, professional competence through appropriate working experience is our main consideration.

Professional Registration

Why Register?

- Use of accredited post-nominals
- Gain recognition for your achievements.
- Demonstrate your competence and skills.
- Commit to the maintenance of high and exacting standards.
- Hold yourself accountable to your peers and promote professional standards in your industry.
- Demonstrate a commitment to continuing professional development.

Professional Registration

What's in it for me?

- Feel more confident in your role and professional competence.
- Demonstrate to businesses, employers, peers, and organisations your professional competence.
- Fulfill your employer and industry requirements through demonstration of professional development.
- Identify areas for improvement and increase your skills.
- Demonstrate progression by advancement through levels of registration.
- Increase your earning potential and opportunity for employment.
- Gain a sense of achievement and professional satisfaction.

Benefits to Employers

Registration is designed to verify the competence and commitment to professional standards. Employment and work with individuals with professional registration will help employers:

- Reduce risk and liabilities.
- Professional competence substantiated by peers and accountability to a professional code of conduct.
- Gain assurance of robustly designed AI, reducing ethical and legal liabilities.
- Understand the level and professional skills of those you are employing.
- Employ those with robust knowledge of ethical modelling.
- Provide credibility in the quality and ethical standards of your products.
- Demonstrate ethical and professional responsibility in the workplace.
- Ensure accountability to accreditation standards and the professional body.
- Promote continuous professional development activities and encourage individuals to progress within their profession.
- Encourage mentoring and training between early-career and senior professionals.

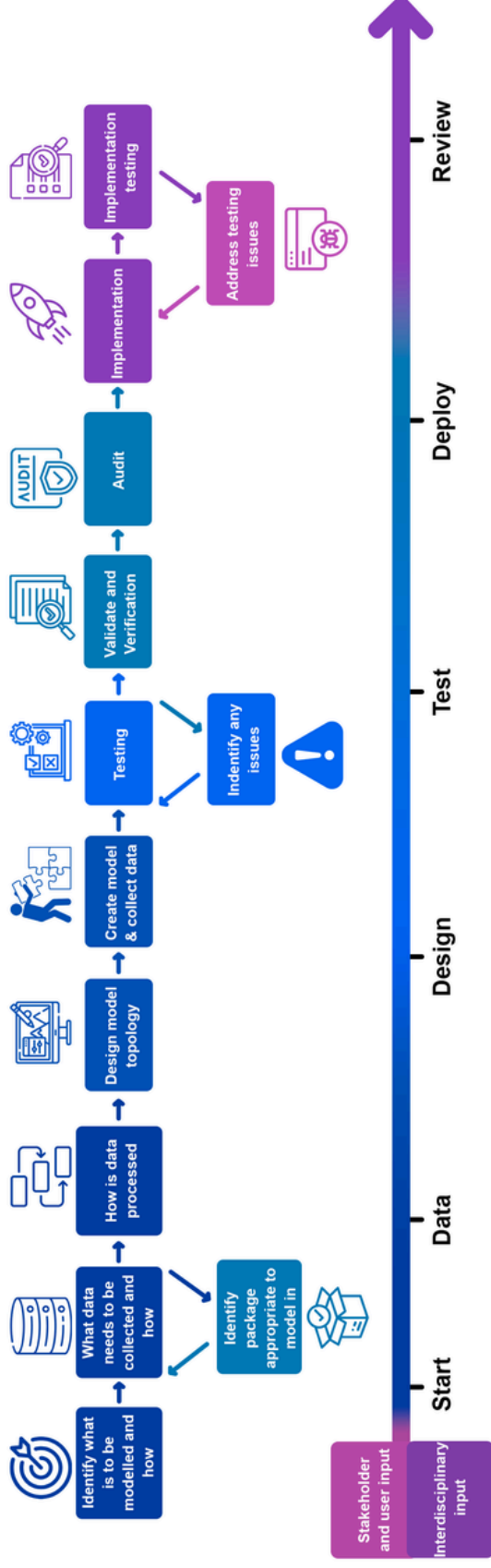
What Registrants Say

“Being a Certified Specialist recognises my professional practice with the emphasis being on ‘professional’. We have struggled for decades to be recognised for the important role we provide”

“Professional registration demonstrates to employers that I have an ongoing commitment to my personal development and professionalism, and that my competence has been assessed independently by my peers. It has really helped me during interviews as I can readily identify examples of my experiential knowledge and behaviour competencies.”

“Having this award has enabled me to showcase the diversity of my skills and has also helped me see how much I have achieved and where I want to progress and develop further in my career.”

Overview of Methodology of AI Development



Oldfield M. Towards Pedagogy Supporting Ethics in Modelling, 2022

Overview of Professional Registration Titles

	Certified Professional in AI (CFAIP)	Certified Specialist in AI (CFAIS)	Certified Expert in AI (CFAIE)
Description	An Certified Professional in AI that is able to apply proven techniques and demonstrates good analytical skills within their area of expertise. They are able to apply safe and ethical practices.	Has verifiable experience in their field and holds managerial, technical or social responsibility in the conduct of their work. They promote safe and ethical work within their field.	A leader in their field. Manages and develops models and/or policy and guides others to success. They demonstrate accountability and upholds standards in their work.
Key Attributes & Academic Qualifications	<p>OFQUAL Level 3 or equivalent</p> <ol style="list-style-type: none"> 1. Contributes to design, management processes and/or administration of analytical models or advanced analytics. 2. Has technical or supervisory responsibility for models. 3. Is able to effectively communicate and explain the technical aspects of their work. 4. Committed to their professional values and progression. 	<p>OFQUAL level 5 or equivalent</p> <ol style="list-style-type: none"> 1. Has strong understanding of theoretical knowledge and analytical techniques in their field. 2. Has responsibility for the design, management or implementation of models and projects. 3. Is able to effectively communicate and interpret complex problems. 4. Exercises professional integrity and reasonable challenge. 	<p>OFQUAL Level 7 or equivalent</p> <ol style="list-style-type: none"> 1. Applies a broad level of skills and knowledge to tackle complex problems. 2. Is likely to manage a programme of work and has responsibility for the development of Certified Professional in AIs. 3. Has leadership experience and owns risk within their organisation. 4. Is able to influence and promote ethical and professional standards within their organisation and field.
	 CFAIP	 CFAIS	 CFAIE

Oldfield M. Analytical Modelling and UK Government Policy, 2022
Oldfield M. Towards Pedagogy Supporting Ethics in Modelling, 2022

How is competence measured

Competence can be defined as an individual's ability to conduct professional activities successfully and safely within their field. It is an appraisal of their professional effectiveness, robustness of their work, interpersonal skills, analytical qualities, and professionalism. This includes the individual's professional judgement, awareness of limitations, and ability to consult and seek assistance appropriately.

The competency and commitment of an applicant are assessed on five key criteria:

- Knowledge, understanding, and application.
- Ethical responsibility.
- Interpersonal skills and communication
- Critical evaluation.
- Professionalism and standards.

The criteria and competencies within this register have been approved by a steering board of experts and specialists from partner organisations in the UK Government, academia, and industry. FRACTAI has ensured that they are fit for purpose, relevant, and robust. The register is aligned to similar registers in different disciplines so that professionals are well qualified, with many transferable and comparable competencies.

Ethical Standards

Applicants for professional registration will be required to demonstrate their contribution to maintaining ethical standards appropriate to their level and to describe what it means to them. Ethical standards are not about thinking the same way; it is about intent and ensuring the consequences of our actions do not harm or disadvantage others. As a Certified Specialist in AI, you will be expected to evaluate your work and that of others, such that, within your control, you adopt processes and approaches that aim to minimise any negative impact on society.

All AI-registered professionals will be expected to adhere to FRACTAI's Code of Practice, a copy of which can be found [here](#).

What is Professional Commitment

Being a Certified Specialist in AI requires an individual to have professional and personal commitment to their profession and society to ensure safe progression, ethical implementation, and adherence to standards in their work. Professionals are required to demonstrate competence in their knowledge and values in providing a meaningful contribution to their industry.

Some of the key components of this are:

- Minimising harm to society.
- Complying with codes of conduct, codes of practice, and legal and regulatory frameworks.
- Ensuring that the models they work with or develop are well understood and applied in the correct manner.
- Committing to their own Personal and Professional Development (CPD) and assist others where they can.
- Exercising their responsibilities in an ethical manner.
- Recognising inclusivity and diversity.
- Providing reasonable and proportional challenges where issues are identified.
- Actively participating within their profession and industry.

Certified Specialist in AIs are required to submit annual CPD reports to evidence their continuing commitment to their professional progression. Guidance on how to submit annual and initial CPD reports can be found on <https://fractalai.org.uk/>

How to Become Registered

To become registered you will need to submit the following:

- Identify your desired level of registration for AI Professional Accreditation, then submit the application form found on the registration page.
- Submit a CPD report detailing your activities undertaken over the last 12 months and your proposed CPD activities over the next year.
- Attach copies of your relevant academic and professional certificates and CV with your registration application.
- As part of your application you will be required to supply details of two referees. The referees must have been associated with you in a professional and/or academic capacity and have good awareness of your work. They should be appropriately qualified to provide an appraisal on your professional and/or academic conduct. At least one referee must have had contact with you in a professional capacity (i.e. both references should not be academic).
- Additional information may be sought if the original documentation is not deemed sufficient for an award and mentoring can be provided for those needing more support.

Competency Categories

SECTION I
Knowledge, Understanding and
Application

Apply knowledge and expertise appropriately and effectively to practical and real problems. Demonstrate good understanding of the relevant field, industry and its interactions.

SECTION II
Ethical Responsibility

Demonstrate accountability for work and understand the impacts and risks to society and the user. Use robust processes and have good awareness of relevant policies and regulation.

SECTION III
Interpersonal Skills &
Communication

Ability to work within interdisciplinary teams constructively, to illustrate and communicate ideas and information effectively and to discuss issues in an objective and constructive manner.

SECTION IV
Critical Evaluation

Apply knowledge appropriately, competently and be self-critical in terms of all aspects of data handling; and the testing and validation of data-based models.

SECTION V
Professionalism & Standards

Demonstrate professional conduct, exercise integrity and adhere to relevant code of conduct. Show continuing professional development and progression.

Certified Professional in AI

Competency	Evidence
<p>I. Knowledge, Understanding and Application</p> <p>Has relevant knowledge and understanding of their field and applies their expertise in an appropriate manner.</p>	<p>A. Has the requisite knowledge/training to engage in the project/study.</p> <ul style="list-style-type: none"> • Able to evaluate methods for studies. • Selects appropriate solutions. • Understands project requirements and can produce reasonable hypotheses and conclusions • Can identify specialist requirements <p>B. Applies appropriate current methodology.</p> <ul style="list-style-type: none"> • Has up to date knowledge in their specialist area and is able to draw upon their knowledge to select methodology. • Is able to use a range of methodologies and able to apply new methodology. <p>C. Interprets and evaluates models, data and output appropriately.</p> <ul style="list-style-type: none"> • Can understand data flow in models. • Has an understanding of what results should be seen in the output. • Can evaluate models for relevancy. • Understands that the output can be misleading and has holistic awareness of model processes to understand the output. • Can interpret and translate output.
<p>II. Ethical Responsibility</p> <p>Demonstrates accountability, considers impact on society, users and stakeholders and uses robust processes.</p>	<p>A. Able to research and apply ethical modelling principles.</p> <ul style="list-style-type: none"> • Is aware of current developments in their area. • Understands how modelling is affected by ethics reviews. • Has demonstrated applied research. <p>B. Knows how and when to seek guidance from others and escalate issues.</p> <ul style="list-style-type: none"> • Can communicate effectively with those in different roles. • Is able to identify and escalate shortfalls and failings at the appropriate level. • Recognises limitations in their knowledge and seeks guidance when required. <p>C. Maintains quality and applies ethical working practices</p> <ul style="list-style-type: none"> • Maintains quality within the models they work on. • Is a role model for quality. • Applies ethical working practises and requests the right specialists where necessary.

Certified Professional in AI

Competency	Evidence	
<p>II. Ethical Responsibility</p> <p>Demonstrates accountability, considers impact on society, users and stakeholders and uses robust processes.</p>	<p>D. Raises awareness and may suggest remediation of potential ethical issues arising within models.</p>	<ul style="list-style-type: none"> • Raises awareness within the team of ethical issues inherent in modelling. • Can suggest potential mitigations or remedies for ethical issues. • Identifies misleading output, lack of understanding of the model or communication issues.
	<p>E. Undertakes due diligence, usually with others, in accordance with their institutions ethical code of conduct/policies and relevant national and/or industry legislation, guidelines and/or agreed principles.</p>	<ul style="list-style-type: none"> • Works within the relevant policies, regulations and guidance pertaining to their activities and role. • Understands where to find the relevant policies, guidance, regulation and legislation. • Seeks guidance to understand or find the relevant policies, guidance, regulation and legislation. • Can apply relevant policies, guidance, regulation and legislation.
<p>III. Interpersonal Skills and Communication</p> <p>Ability to work within interdisciplinary teams constructively, to illustrate and communicate ideas and information effectively and to discuss issues in an objective and constructive manner.</p>	<p>A. Demonstrates effective communication, interpersonal and behavioural skills.</p>	<ul style="list-style-type: none"> • Demonstrates effective communication and can provide example of this in discussions, presentations, reports, training, etc. • Can interact with colleagues in a constructive way. • Can provide challenge in a constructive way.
	<p>B. Works effectively with others.</p>	<ul style="list-style-type: none"> • Builds positive working relationships. • Works constructively within a team. • Is a proactive, productive and committed team member. • Can liaise with other groups and professionals effectively.
	<p>C. Able to explain complex ideas within their specialist field to non-specialists effectively.</p>	<ul style="list-style-type: none"> • Demonstrates effective communication with those outside of their specialist area. • May undertake activities outside of their core profession or technical area. • Can explain technical work and demonstrate this in formal written work.

Certified Professional in AI

Competency		Evidence
<p>IV. Critical Evaluation</p> <p>Applies knowledge appropriately, competently and is self-critical in terms of all aspects of data handling; and the testing and validation of data-based models.</p>	<p>A. Able to collect valid and appropriate data for the project/study.</p>	<ul style="list-style-type: none"> • Understands the statistical basis and theory for robust data collection. • Ensures model data is valid, ensuring that the data plans are robust throughout and mitigates the need for re-work.
	<p>B. Understands model assumptions and real world differences.</p>	<ul style="list-style-type: none"> • Understands the role and necessity of assumptions and caveats. Can discuss the difference between the two. • Is able to identify and document significant assumptions and caveats and understands key differences between model and reality.
	<p>C. Highlights potential problems arising within models, knows how to escalate issues and may suggest corrections.</p>	<ul style="list-style-type: none"> • Understands the data, model flow and output to the extent that issues can be raised when spotted. Actively searches for any deviations from the expected output and operation. • Monitors code and model performance. • Ensures issues are raised in a timely manner and corrections are suggested. • Contributes to the analysis of their own and possibly other's work.
	<p>D. Can test and validate models.</p>	<ul style="list-style-type: none"> • Is able to test and validate models in multiple ways. • Understands user testing and its role in model development. • Understands unit testing and software testing. • Understands technical model testing. • Can use verification and validation methodology and paperwork or similar (see AQUA Book).
<p>V. Professionalism and Standards</p> <p>Demonstrates professional conduct; continuing professional development, learning and training.</p>	<p>A. Maintains required professional standards at all times.</p>	<ul style="list-style-type: none"> • Maintains all required professional standards required by their workplace. • Adheres to all relevant guidance, policies, regulation, legislation. • May help produce new standards.
	<p>B. Complies with relevant FRACTAI, workplace and all other relevant codes of conduct at all times.</p>	<ul style="list-style-type: none"> • Complies with the FRACTAI code of conduct at all times. Understands and adheres to required professional standards.

Certified Professional in AI

Competency	Evidence
<p>V. Professionalism and Standards</p> <p>Demonstrates professional conduct; continuing professional development, learning and training.</p>	<p>C. Exercises professional integrity and provides reasonable and proportionate challenge where necessary.</p>
	<p>D. Engages in regular new learning and development.</p>
	<p>E. Maintains up-to-date and appropriate CPD/CPD records.</p>
<ul style="list-style-type: none"> • Can explain good and bad outcomes and recognises when either work needs to be repeated or a recommendation to stop and review if required. • Can communicate the reasons for any pause or stop recommendation in terms of ethics, modelling methodology or quality-related standards. 	
<ul style="list-style-type: none"> • Undertakes activities to enhance competence in their area i.e Continuous Professional Development (CPD) • Engages in regular learning and development whether inside or outside the workplace. • Identifies weaknesses and shortfalls in their own knowledge and takes steps to rectify these deficiencies. 	
<ul style="list-style-type: none"> • CPD may include work based learning, professional activity, formal/educational/self directed learning. • Records their activities, progression and details the benefits to themselves and others. • Adheres to FRACTAI CPD Guidelines. 	

Certified Specialist in AI

Competency	Evidence	
<p>I. Knowledge, Understanding and Application</p> <p>Has relevant knowledge and understanding of their field and applies their expertise in an appropriate manner.</p>	<p>A. Has managed a project/study.</p>	
	<p>Has managed a complete study or project either making the decision on or interfacing and working closely with the relevant people for</p> <ul style="list-style-type: none"> • Resource Management • Budget Control • Project Management • Risk Management • Ethical design 	
	<p>B. Analyses, interprets and evaluates new information, ideas/concepts, models and methodologies.</p>	<ul style="list-style-type: none"> • Model Testing • Model Implementation • Validation and Verification <ul style="list-style-type: none"> • Reviews literature regularly to keep up to date with developments in their discipline. • Is able to critically evaluate new ideas/ concepts/models and methods. • Enables others to interpret their work and is able to seek guidance where necessary. • Able to explain concepts in a new subject or discipline. • May have been involved in developing new models or experimental proof of concept, can fully explain the model, how it works and what the output means.
	<p>C. Identifies, reviews and selects appropriate techniques, procedures, methods.</p>	<ul style="list-style-type: none"> • Can choose and implement new ideas concepts models and methods appropriately. • Has developed new methods or adapted existing methods.
<p>D. May supervise other team members and review their work.</p>	<ul style="list-style-type: none"> • Is able to use their knowledge to guide or supervise others in the conduct of their work. • Is able to communicate their specialist knowledge to professionals in their own discipline as well as outside their discipline. • Reviews work and suggests any improvements or changes. • Is able to impart their knowledge for the advantage of others. 	

Certified Specialist in AI

Competency	Evidence	
<p>II. Ethical Responsibility</p> <p>Demonstrates accountability, considers impact on society, users and stakeholders and uses robust processes.</p>	<p>A. Aware of a variety of ethical frameworks.</p>	<ul style="list-style-type: none"> • Aware of a variety of applicable ethical frameworks, guidance, policies, regulations and legislation. • Can appropriately apply ethical frameworks to their work. • Can intelligently interpret guidance and policy and understand the implications that may exist.
	<p>B. Identifies, reviews and selects appropriate ethical principles.</p>	<ul style="list-style-type: none"> • Is able to identify potential ethical flaws within their work and identify solutions or mitigating actions. • Actively applies processes or approaches to their work to avoid discriminating or harmful consequences.
	<p>C. Knows how and when to seek guidance from others and escalate issues.</p>	<ul style="list-style-type: none"> • Seeks guidance from relevant specialists or peers when required. • Recognises their own limitations. • Understands when and where to seek guidance. • Use the correct channels for escalation where problems and challenges arise.
	<p>D. Works autonomously with regard to ethical use of new methods and knows when to seek guidance from others.</p>	<ul style="list-style-type: none"> • Works with no supervision for key tasks central to their own role but is also able to demonstrate when specialist or senior input is required and can seek this accordingly. • Is able to apply their own judgement and own decisions confidently at an appropriate level.
	<p>E. Takes responsibility for working practices with regard to existing ethical frameworks and guidance.</p>	<ul style="list-style-type: none"> • Can train team members on working practices with regard to existing ethical frameworks or regulation. • Knows where to find, how to apply and can critically evaluate these frameworks. • Can communicate why the frameworks have been chosen and how they should be used.
	<p>F. Contributes to the development and evaluation of existing ethical guidance.</p>	<ul style="list-style-type: none"> • Contributes towards internal guidance on ethical practices and development of models. • May contribute to external guidance or working groups.

Certified Specialist in AI

Competency	Evidence
<p>II. Ethical Responsibility</p> <p>Demonstrates accountability, considers impact on society, users and stakeholders and uses robust processes.</p>	<p>G. Raises awareness of potential ethical issues arising within models and often undertakes remediation if such issues are found to be present.</p> <p>H. Undertakes due diligence either personally or collaboratively in accordance with their institution's ethical code of conduct/policies and relevant national and/or industry legislation, guidelines and/or agreed principles.</p>
<p>III. Interpersonal Skills and Communication</p> <p>Ability to work within interdisciplinary teams constructively, to illustrate and communicate ideas and information effectively and to discuss issues in an objective and constructive manner.</p>	<p>A. Creates and maintains productive working relationships with others and resolves conflicts.</p> <p>B. Works as an effective member of an interdisciplinary team.</p>

Certified Specialist in AI

Competency		Evidence
<p>III. Interpersonal Skills and Communication</p>	<p>C. Contributes to complex problems and provides constructive challenge to achieve collective goals.</p>	<ul style="list-style-type: none"> • Is able to apply their viewpoints to complex problems constructively. • Can provide constructive and evidenced challenge within the team and with senior staff. • Can confidently raise issues at the appropriate level when identifying potential or existing problems.
	<p>D. Demonstrates self-awareness and recognition of diversity and inclusion issues.</p>	<ul style="list-style-type: none"> • Is aware of diversity and inclusion issues that may exist within their industry, organisation or in its interface with society. • Promotes equality, diversity and inclusion within their teams. • Is self-reflective in their actions and is proactive in reducing the impacts of their own biases.
<p>IV. Critical Evaluation</p> <p>Applies knowledge appropriately, competently and self-critical in terms of all aspects of data handling; and the testing and validation data-based models.</p>	<p>A. Determine appropriate data for the project/study.</p>	<ul style="list-style-type: none"> • Can determine the appropriate data for a study either with training in data collection or by use of a specialist in this area such as a statistician. • Knows limitations and understands the breadth of statistical methodology appropriate to robust data collection.
	<p>B. Helps to choose the model to be used.</p>	<ul style="list-style-type: none"> • Uses knowledge and expertise to critically evaluate options available for model development • Helps to choose, with interdisciplinary experts, the correct model to develop. • Can explain the advantages and disadvantages of model choices and is objective in choosing the methodology.
	<p>C. Responsible for highlighting and in many cases resolving potential problems arising within models.</p>	<ul style="list-style-type: none"> • Is responsible for a model, project or study and takes accountability for raising any issues both within the team and to senior staff or experts in the relevant areas • Takes responsibility for the team and the model build. • May recommend or undertake training, guide other team members, offer advice where problems are detected ensure that the team is working effectively.

Certified Specialist in AI

Competency	Evidence
<p>IV. Critical Evaluation</p>	<p>D. Supervises appropriate testing and validation of models.</p> <ul style="list-style-type: none"> • Understands testing methodology and/or uses the appropriate specialist. • Understands AQuA book methodology and similar paperwork for verification and validation of models. • Supervises and implements testing methodologies for models, which could consist of user, model, assumption, implementation and data testing.
<p>V. Professionalism and Standards</p> <p>Demonstrates professional conduct; continuing professional development, learning and training.</p>	<p>A. Maintains (and may help to enhance) required professional standards at all times.</p> <ul style="list-style-type: none"> • Maintains professional standards of the workplace, discipline and FRACTAI at all times. • May contribute too or establish working standards. • Employs Learning from Lessons (LfE) processes in the conduct of their work.
	<p>B. Complies with relevant FRACTAI, workplace and all other relevant codes of conduct at all times.</p> <ul style="list-style-type: none"> • Complies with FRACTAI code of conduct, workplace code of conducts and all other relevant codes of conduct (in this example you would need to detail the relevant codes of conduct for you and explain how you follow them).
	<p>C. Engages and is self-starting in regular new learning and development.</p> <ul style="list-style-type: none"> • Seeks out new information, knowledge and developments in their discipline. • Is proactive in their personal and professional development. • Maintains an up to date and relevant CPD record.
	<p>D. Exercises professional integrity and provides reasonable and proportionate challenge where necessary.</p> <ul style="list-style-type: none"> • Can explain and justify, especially to non-specialists, good and bad outcomes and recognises and acts when work needs to be repeated or stopped. • Can evidence ethical, modelling methodology or quality-related objections.

Certified Specialist in AI

Competency		Evidence
V. Professionalism and Standards	E. May help/direct others with their learning/development.	<ul style="list-style-type: none">• May train, advise or mentor colleagues.• May recommend training, guidance or mentoring for colleagues and team members.
	F. Maintains up-to-date and appropriate CPD/CPD records.	<ul style="list-style-type: none">• CPD may include work based learning, professional activity, formal/educational/self directed learning.• Records their activities, progression and details the benefits to themselves and others.• Adheres to FRACTAI CPD Guidelines.

Certified Expert in AI

Competency	Evidence
<p>I. Knowledge, Understanding and Application</p> <p>Has relevant knowledge and understanding of their field and applies their expertise in an appropriate manner.</p>	<ul style="list-style-type: none"> Leads multiple studies and programmes of work and may be accountable for multiple models or teams developing models. Leads and/or interacts with multiple specialist areas. Has good understanding of areas of work outside of their core discipline.
<p>A. Demonstrates leadership across a programme of work.</p>	<ul style="list-style-type: none"> Has in depth and specialist knowledge of their discipline and industry. Uses their specialist knowledge to advise, train or recommend solutions to problems arising. Understands where their own or other specialist knowledge areas contribute to their field.
<p>B. Uses specialist knowledge and a broad understanding of their field.</p>	<ul style="list-style-type: none"> Is able to decisively and clearly appraise and evaluate information and take decisions to solve problems. Is able to discern the absence of important data/information and its importance.
<p>C. Exercises sound judgement in the absence of complete information.</p>	<ul style="list-style-type: none"> Can critically evaluate new studies, proposals and recommendations. Can articulate their reasoning clearly and concisely. Creates new solutions to existing problems and helps to mitigate anticipated problems.
<p>D. Undertakes critical evaluation and proposes original solutions.</p>	<ul style="list-style-type: none"> Is able to apply their experience and knowledge to plan and manage resources, budgets and personnel in an efficient and effective manner. Recognises interactions between projects and fields of work and anticipates conflicts.
<p>E. Scopes, plans and manages complex projects.</p>	<ul style="list-style-type: none"> Has overall accountability for a project or programme of work. Takes responsibility for the actions of the team and model development through good direction and guidance. Identifies knowledge shortfalls within their team/project and delegates tasks effectively to grow the group's knowledge.
<p>F. Generally takes overall responsibility for the project/study.</p>	

Certified Expert in AI

Competency	Evidence	
<p>II. Ethical Responsibility</p> <p>Demonstrates accountability, considers impact on society, users and stakeholders and uses robust processes.</p>	<p>A. Takes responsibility for others with regard to ethical model use/development.</p>	<ul style="list-style-type: none"> • Directs the vision of the organisation and provides a role model to colleagues and team members. • Takes the lead on ethical model use/development and manages the risk in their project. • May create or advise on policies and takes responsibility for their implementation.
	<p>B. Implements solutions in a robust manner with due regard to ethical factors in terms of organisation, end-users and possibly society in general.</p>	<ul style="list-style-type: none"> • Understands that the concept phase of modelling is critical in designing models. Highlights potential model limits, risks and issues. • Ensures procedures for model development are robust and includes relevant activities such as; project justification, start up documentation, risk identification and management plan, society and user impact assessment, any relevant frameworks that need to be considered, identifying any critical issues that could be faced in the development whether practical or philosophical etc.
	<p>C. Knows how and when to seek guidance from others and escalate issues</p>	<ul style="list-style-type: none"> • Seeks guidance from the relevant specialist when required. • Understands own limitations and their team's potential. • Understands when and where to seek guidance. • Can use the correct channels for escalation where issues arise for their team and helps to promote and develop channels for escalation.
	<p>D. Takes responsibility for working practices with regard to existing and new ethical frameworks and guidance.</p>	<ul style="list-style-type: none"> • Leads and develops a culture of continuous positive development in terms of ethical frameworks. • Accepts challenge and welcomes the opportunity to critique own work. • Identifies existing and new frameworks for implementation in projects. • Is able to evaluate new guidance, identifying relevance to their work in a critical manner.
	<p>E. Contributes to the development and evaluation of new and existing ethical guidance.</p>	<ul style="list-style-type: none"> • Recognises gaps in existing guidance. • Leads and develops internal guidance on ethical development of models. • Contributes to or leads external guidance or working groups.

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Competency	Evidence
<p>II. Ethical Responsibility</p> <p>Demonstrates accountability, considers impact on society, users and stakeholders and uses robust processes.</p>	<p>F. Raises awareness of potential ethical issues arising within models and always seeks remediation of such issues if they are found to be present.</p> <p>G. Takes responsibility for the correction of ethical issues arising within models in accordance with their institution's code of conduct/policies and relevant national and/or industry legislation, guidelines and/or agreed principles.</p> <ul style="list-style-type: none"> • Works with teams to understand risks and ethical issues within models, raises and highlights them in a timely manner. • Proposes or seeks guidance of a specialist to propose a solution or mitigation of ethical issues which is then implemented in a timely manner. • Takes action to stop or pause work and act decisively and quickly to mitigate risks on the model development. • Takes accountability for lessons learned and works with others to ensure these lessons are implemented for the future. • Ensures actions are in accordance with their institution's code of conduct/policies and relevant national and/or industry legislation, guidelines and/or agreed principles.
<p>III. Interpersonal Skills and Communication</p> <p>Ability to work within interdisciplinary teams constructively, to illustrate and communicate ideas and information effectively and to discuss issues in an objective and constructive manner.</p>	<p>A. Enhances strengths and mitigates weaknesses within teams to cultivate effective working relationships.</p> <p>B. Leads interdisciplinary teams and delegates and directs a variety of tasks effectively.</p> <ul style="list-style-type: none"> • Works with their team to determine weaknesses and to advise team members on training or mentoring. • Enhances the strengths of their team by adding to skills and knowledge. • Knows the team well and can delegate tasks effectively to enhance team performance. • Cultivates effective and positive working relationships in their organisation. • Can work with an interdisciplinary team and delegate the correct tasks to the correct person. • Allocates a variety of tasks both inside and outside their discipline. • Builds their team's awareness of other skills and disciplines outside of their core specialisation.

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Competency	Evidence	
<p>III. Interpersonal Skills and Communication</p> <p>Ability to work within interdisciplinary teams constructively, to illustrate and communicate ideas and information effectively and to discuss issues in an objective and constructive manner.</p>	<p>C. Directs complex projects/studies and then present and defend the collective output.</p>	<ul style="list-style-type: none"> • Is accountable for and leads teams in large and complex programmes of work or projects and studies. • Promotes a positive and cohesive team environment to ensure a good end goal is reached. • Can defend models and processes as well as the unpinning ethical principles used and is able to describe models simply to any audience.
<p>IV. Critical Evaluation</p> <p>Applies knowledge appropriately, competently and self-critical in terms of all aspects of data handling; and the testing and validation data-based models.</p>	<p>D. Contributes to the improvement of diversity and inclusion within their area of work.</p>	<ul style="list-style-type: none"> • Is aware of how diversity and inclusion can improve team performance and quality of output. • Uses proactive methods and early engagement to ensure quality, diversity and inclusion within their teams. • Is reflective in their actions and is proactive in reducing the impacts of their own biases, promoting the same within their team.
	<p>A. Responsible for designing the project/study.</p>	<ul style="list-style-type: none"> • May design and advise on complex studies or programmes of work. • Directs or advises on robust methods of data collection. • Generates plans that identify and co-ordinate resources efficiently and effectively. • Understands the project objectives and maintains consistency of the mission throughout.
	<p>B. Reviews a range of models that might be used often in consultation with other experts.</p>	<ul style="list-style-type: none"> • Liaises with internal and external stakeholders on model choice. • Is able to identify benefits and risks of a range of models and their overall suitability. • Consults with specialists on model reviews and may interface with academia.
	<p>C. Responsible for resolving potential problems arising within models.</p>	<ul style="list-style-type: none"> • Owns the risk within a project and uses effective processes to reduce and manage risk. • Takes accountability for potential adverse effects caused by a model either before or after implementation. • Actively seeks to scrutinise and challenge any perceived or actual risks.

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Competency	Evidence	
<p>IV. Critical Evaluation</p>	<p>D. Takes ultimate responsibility for the project/study and its results.</p> <ul style="list-style-type: none"> • Is accountable for all aspects of modelling in order to rectify issues and avoid future failures. • Applies a just culture, avoids blame and seeks out lessons to be learned. Aims to improve own knowledge and awareness and that of their team and organisation. • Shares the lessons learnt to avoid similar failures. 	
<p>V. Professionalism and Standards</p> <p>Demonstrates professional conduct; continuing professional development, learning and training.</p>	<p>A. Maintains (and may help to enhance) required professional standards at all times.</p>	<ul style="list-style-type: none"> • Maintains professional standards of the workplace, discipline and FRACTAI at all times. • May contribute to or establish working standards. • Upholds standards within their teams. • Employs Learning from Lessons (LfE) processes in the conduct of their work.
	<p>B. Complies with (and may help to enhance) relevant FRACTAI, workplace and all other relevant codes of conduct at all times.</p>	<ul style="list-style-type: none"> • Complies with FRACTAI code of conduct, workplace code of conduct and all other relevant codes of conduct (in this example you would need to detail the relevant codes of conduct for you and explain how you follow them).
	<p>C. Engages and is self-starting in regular new learning and development.</p>	<ul style="list-style-type: none"> • Seeks out new information, knowledge and developments in their discipline. • Is proactive in their personal and professional development and in assisting other professionals. • Maintains an up to date and relevant CPD record.
	<p>D. Exercises professional integrity and provides reasonable and proportionate challenge where necessary.</p>	<ul style="list-style-type: none"> • Can explain and justify, especially to non-specialists, good and bad outcomes and recognises and acts when work needs to be improved or stopped. • Can evidence ethical, modelling methodology or quality related objections. • Promotes and invites challenge within their team and provides sound justification for the continuation of an action when challenged.

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Competency	Evidence
<p>V. Professionalism and Standards</p> <p>Demonstrates professional conduct; continuing professional development, learning and training.</p>	<p>E. Determines essential learning/development required for people they lead.</p>
	<p>F. Directs others with regard to people development.</p>
	<p>G. Maintains up-to-date and appropriate CPD/CPD records.</p>
<ul style="list-style-type: none"> Assists in the training, development or mentoring of early career colleagues. May recommend training, guidance or mentoring for colleagues and team members. Helps to identify organisational shortfalls and hire or retrain personnel to improve team performance and skills. 	<ul style="list-style-type: none"> Promotes mentorship, sharing of information and skills. Avoids group think and impeding individual development. Seeks and generates opportunities for others to broaden their skillsets.
<ul style="list-style-type: none"> CPD may include work based learning, professional activity, formal/educational/self directed learning. Records their activities, progression and details the benefits to themselves and others. Adheres to FRACTAI CPD Guidelines. 	



FRACTAI

Foundation for Research, Accreditation,
Communication and Training in AI

The FractAI AI Professional Accreditation was developed by a group of interdisciplinary AI specialists, in coordination with industry, academia and government.

Approved by partners from industry, academia and government.

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